

President Report – Annual General Meeting Caledonia Nordic Ski Club, October 25nd, 2023

- First, I want to say thank you to the membership and the board for the opportunity to support the role as President over the last 4 years, it had been a rewarding, and an inspiring experience for me.
- A few highlights, from 2019 to now (in no particular order, and not limited to):
 - COVID impacts where we stayed open
 - Home grown competitions to major competitions
 - Trail expansion and establishing a highly engaged trails committee
 - New coaches supporting a successful programs and our athletes
 - Snow making and grooming improvements
- In the last year we have hired a new GM, we have seen staff turn-over stabilize, we have aligned on strategic priorities, we have been awarded international events, we have formally partnered with the Lheidli T'enneh, ... and from 2019 to 2023 we have had a 47% growth in current membership to the 2442 members we had in 2022-2023. It has been exciting.
- To the Board, what we do is work to deliver a world class experience to members, to athlete's and to our community, and I can say that it has been my honour to work with you. Collectively, you have been passionate in supporting our constitution, and in living our values, such that we stay focused on our club's goals. It is a lot of work, hard work, and your commitment is measured in the countless hours you each have each put into your volunteer role. Again, you inspire me, my heartfelt appreciation goes out to you.
- I want to acknowledge our staff. They work diligently to support the important balance across the complexities of operational demands, budget, member's expectations, coach support and development, athlete development, program development, our volunteers, and our board. You are the engine of our club, and you make it so members can come on any given day and have that incredible experience they have come to expect, so on behalf of everyone – thank you.
- To our volunteers, you are the heart of our club. Thank you for your commitment and your time. There are so many inspiring stories of unconditional support from our volunteers, I don't think we can thank you enough - you are amazing.



- Looking forward, there will be many opportunities to work to evolve our club in exciting ways. The promise in that is we can continue to evolve and grow our support to our entire membership, and our community. The work will be hard, but the reward will be broad, as we aspire to deliver on 'best in class' experiences for all.
- This is the last year I can support the role of President. Upon reflection, Do I think we got everything right every time over the last 4 years?...no. Do I think we got more right that wrong?,,,yes. Do I think we tried to deliver on our mandate with passion and integrity?...absolutely.
- Like I said, it has been an exciting 4 years for me. However, in the last year we have become a 'retired' household in the Macdonald home, and that freedom has facilitated our ability to spend a lot more time with family and friends who are not in Prince George. That competing priority simply means I will not be able to invest the time and effort that this role needs.
- I will always be grateful to those who have helped me get more involved with the club, and to those who have supported me along the way, the tuition has been incredible.
- Through the presentations of our reports tonight you will see the aspects of our club's workings, and I encourage you to see the not only the effort that went into each presentation, but to the spirit of the individuals who are choosing to work so hard to be part of our club's collective success.

Thank you.

Lance MacDonald
President

